

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Elections – National Voter’s Day, 2017- – Voter Awareness- Scrolling in Television Channels – Payment of **Rs. 4,312/- (Rupees Four thousand, three hundred and twelve only)** to 4TV (Urdu)., Hyderabad - Sanction Orders - Issued

GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT  
**G.O.Rt.No. 730** **Dated: 16-03-2017**  
Read the following:-

1. Govt. Lr.No.3760/Elecs.E/A2/2016-63., dt. 19-01-2017.
2. From 4TV (Urdu), Hyderabad, Invoice No. NIL, dt: 02.02.2017.
3. G.O.Rt.No.327., Fin (EBS.I) Dept.dt.04.03.2017.

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**ORDER:**

In the Government letter 1<sup>st</sup> read above, the General Manager, 4TV (Urdu), Hyderabad, has been requested to telecast 75 scrolls at the rate of Rs.50/- per scroll at a total cost of Rs.3,750/- ( Exclusive of service tax) through 4TV Entertainment & News Channel from 7.00 a.m. on 23.01.2017 to 1 p.m. on 25.01.2017 @ during prime time in the morning and evening in connection with National Voters’ Day 2017 (NVD)., and submit the bill as per the approved rate along with advance stamped receipt, and also bank details for processing the bill for payment.

2. Accordingly, the agency has telecasted scrolls in 4TV Entertainment & News Channel from 7.00 a.m. on 23.01.2017 to 1 p.m. on 25.01.2017 and sent bills for **Rs. 4,312/-** (including service tax) for arranging payment.
3. After careful examination of the matter, sanction is hereby accorded for payment of **Rs.4,312/- (Rupees Four thousand, three hundred and twelve only)** to 4TV (Urdu)., Hyderabad towards the cost of scrolls telecasted in 4TV Entertainment & News Channel from 7.00 a.m. on 23.01.2017 to 1 p.m. on 25.01.2017.
4. The expenditure sanctioned in para 3 above shall be debited to “**2015 – Elections – MH 106 Charges for conduct of Elections to State Legislature – SH (05) Legislative Council – 260 Advertisement, Sales and Publicity Expenses**” and shall be met from the additional funds provided vide G.O. 3<sup>rd</sup> read above.
5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of “**4TV Entertainment Channel” A/c No.192010200007825, Axis BANK, Charminar BRANCH, IFSC CODE:UTIB0000192, PAN NO:AAAFZ4614K.**

(P.T.O)

6. The Pay and Accounts Officer, Hyderabad is requested to admit the bills in audit.

7. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3<sup>rd</sup> read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

BHANWAR LAL

CHIEF ELECTORAL OFFICER & E.O  
SPL.CHIEF SECRETARY TO GOVERNMENT

To

The General Administration (Claims.C) Department,  
The Pay & Accounts Officer, Hyderabad.

The Deputy Pay and Accounts Officer, Secretariat Br. Telangana state.

Copy to

The Sr. Manager, Advt., 4TV (Urdu), #22-6-63, 5<sup>th</sup> floor,  
Balala Estate, Gulzar Houz, Hyderabad-02.

The Director of Treasuries & Accounts, Telangana , Hyderabad.

The A.G.A.P. Telangana, Hyderabad.

SC/SF.

//FORWARDED :: BY ORDER//

SECTION OFFICER